



BLUE OCEAN

PROJECT

PARTNER PRESENTATION · 2026-2027

Where Haute Luxury Meets *Ocean Regeneration.*

A 70-foot carbon expedition yacht sailing around the globe to map microplastics, protect coral ecosystems, and unite world-leading luxury houses in high-impact conservation.

Turning Luxury into *Global Planetary Protection.*

The influence of market leaders as a multiplier of ecological change.

01

An Influence Multiplier

Premium brands set global trends. When an influential player leads an ocean mission, ecology becomes a symbol of modern status and followers become active participants.

02

Radical Authenticity, Not Greenwashing

Direct participation in mapping microplastics, rescuing coral reefs and removing waste. Every investment generates credible measurements for ESG reporting and global media.

03

An Emotional Bond with a New Generation

Affluent clients seek meaning, values and an active climate stance. The partner becomes a guardian of the oceans and corals that inspire its craft.

04

Extraordinary Return & Limitless Content

A year-round floating photo and film studio, world-class stories and private VIP gatherings in iconic ports.

HEADLINE PARTNERSHIP

The Expedition Will Carry the Lead Partner's Name

The project and yacht will be named after the headline partner — its name on the hull, sails and every chart of the voyage.

“True luxury cannot exist in a devastated world. By uniting exceptional craftsmanship, technical perfection and direct scientific research at sea, we redefine global leadership for the 21st century.”

A Floating Laboratory for a *Living Ocean*.



THE PROJECT'S PURPOSE

Blue Ocean Project is not a commercial charter or ordinary leisure yachting. It is an environmental mission that maps water pollution and champions zero-emission, low-impact operation at sea.

SCIENCE ABOARD

Two university scientists on board run the laboratory, process samples and turn data into open scientific outputs.

- Onboard microplastic lab and 24/7 spectroscopy
- Optical coral monitoring and bleaching risk
- AI surface-pollution detection from the mast
- Open data streamed to research institutes

Every Measurement, *Shared in Real Time.*

Verifiable telemetry for ESG reporting and storytelling — live GPS, mast camera and seven ocean-health parameters.

LIVE

Microplastic particles

per m³

LIVE

Sea temperature

°C

LIVE

Coral bleaching

vulnerability

LIVE

pH

8.06

LIVE

Dissolved oxygen

6.8 mg/L

LIVE

Petroleum hydrocarbons

0.02 mg/L

LIVE

pCO₂

412 µatm

LIVE

Live GPS & mast camera

online 24/7

Twelve Global Cities. *One Route.*

01

Cannes · France

September

02

Monaco

September

03

Porto Cervo · Sardinia

September

04

Barcelona · Spain

October

05

Gibraltar

October

06

Las Palmas · Canary Islands

November

07

Gustavia · St. Barth

December

08

Nassau · Bahamas

January

09

Miami · USA

February

10

New York · USA

May

11

Boston · USA

June

12

Southampton · UK

July

In every port: receptions on board, press meetings, coastal cleanups and water sampling with partners and guests.

A Global Stage, *Built In from Day One.*

CANNES YACHTING FESTIVAL

Official project launch in Cannes

The expedition will be unveiled at the Cannes Yachting Festival, surrounded by international press, yachting media and luxury journalists — an ideal stage to carry the project into the world.



Onboard Video Crew

Professional video material from the entire expedition — from open-ocean science to portside galas.

Expedition Imagery Rights

Flagship partners license imagery for worldwide billboard, digital and print campaigns.

Voices for the Ocean

Stories of people and celebrities dedicating their voice to protecting our seas.

THE FLAGSHIP PARTNERS

Three Houses. One Vessel. *One Ocean.*

YACHT MANUFACTURER

The Vessel

A world-class sailing-yacht manufacturer crafts the 70-foot carbon expedition yacht for the toughest oceans.

FINE JEWELRY MAISON

Diamonds & Crystal-Clear Seas

An oceanic diamond story, heritage pieces aboard above turquoise reefs and a shared mission against microplastics.

LUXURY FASHION HOUSE

Performance Couture

Crew and VIP guests in high-tech eco-responsible apparel, with sailcloth collaborations tested at sea.

Further Partners Welcome

Ports, foundations, technology and lifestyle brands — we co-create bespoke integrations with every partner.



BLUE OCEAN

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Join the Expedition.

Partnership enquiries

blueoceanproject.care